

August 31, 2020

Acquisition of sports nutrition business (DNS) from DOME CORPORATION by NSSK

Nippon Sangyo Suishin Kiko ("NSSK"; <https://www.nssk-japan.com/en/>) is pleased to announce that a company controlled by investment partnerships managed by NSSK affiliates completed its acquisition of the sports nutrition business, which is engaged in product planning, sales and marketing of sports nutrition products under the brand name DNS ("DNS"; <https://www.dnszone.jp/>) from DOME CORPORATION.

Since its establishment in 2000 at DOME CORPORATION, DNS has served a wide range of consumers from top athletes to sports enthusiasts, to improve their performance and health by developing supplements, drinks, meal bars and other products with a focus on protein powder. For the past 20 years, DNS has researched nutritional requirements of athletes for the development of its core product line of protein powders. As a result of its uncompromised commitment to taste and collaboration with flavor experts, DNS products are regarded by consumers as the best tasting protein.

From its onset, DNS has been committed to creating highly effective products and has been actively utilizing sports nutrition studies and research from international organizations to develop its products. DNS products are manufactured at plants that have passed rigorous anti-doping screenings and are continuously tested for banned substances to uphold the company's utmost commitment to safety and quality. These factors make DNS one of Japan's leading brands in sports nutrition and have garnered strong support from its consumers, with high brand recognition and a stable customer base.

Building on the foundation DNS has built, NSSK will provide its Value Up Program ("NVP") to implement global-best business practices in all relevant areas, including accounting, finance, compliance and ESG. NSSK will also support DNS's sales growth by driving customer base expansion and penetration, broadening the product line-up and further refining marketing strategy.

About NSSK:

NSSK's mission is to build a leading alternative asset investment business in Japan by investing in attractive Japanese companies in partnership with management and generating superior outcome and contribute to the Environment, Society and Governance of Japan and beyond. NSSK's investment strategy is to generate superior outcomes by applying global investment discipline, operating expertise and human capital to Japanese companies originated from our proprietary and differentiated sourcing network.

NSSK has a team of investment professionals with extensive domestic and international experience complemented by a wide range of specialized advisors and other professionals in NSSK's Operations Group as well as its Business Succession and Business Support Teams. NSSK's investment themes focus on areas such as business succession, management buyouts and non-core business carve-outs. Since its establishment in 2014, NSSK has invested in a wide range of industries including healthcare, consumer goods, services and manufacturing. NSSK is a recipient of the Private Equity Firm of the Year Japan from Private Equity International.

For more information, please contact:
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Investor Name:	Nippon Sangyo Suishin Kiko (https://www.nssk-japan.com/en/)
Founded:	December 2014
Headquarters:	Atago Green Hills MORI Tower 17F 2-5-1, Atago, Minato-ku, Tokyo, Japan
Representative:	Jun Tsusaka
Overview:	NSSK is an independent Japanese alternative investment management company with a focus on Japan. NSSK pursues superior outcomes by applying global investment discipline, operating expertise and human capital to attractive Japanese companies.

Company name:	DNS Inc. (a successor company acquiring the DNS business) (https://www.dnszone.jp/)
Founded:	April 2019
Headquarters:	1-3-33, Ariake, Koto-ku, Tokyo, Japan
Overview:	DNS is engaged in product planning, sales and marketing of sports nutrition products under the brand name DNS. Since 2000, DNS and its predecessor have served a wide range of consumers from top athletes to sports enthusiasts to improve their performance and health. DNS is one of Japan's leading brands in sports nutrition and garner strong support from many consumers, with high brand recognition and a stable customer base.