



May 16, 2022

**Michael A. Cusumano, Deputy Dean and SMR Distinguished Professor of Management at MIT Sloan School of Management, Joins NSSK**

Nippon Sangyo Suishin Kiko ("NSSK"; <https://www.nsskjapan.com/>) is pleased to announce that Michael A. Cusumano, Deputy Dean and SMR Distinguished Professor of Management at MIT Sloan School of Management, has joined NSSK as an Executive Advisor.

Prof. Cusumano specializes in strategy, product development, and entrepreneurship in computer software and Internet services as well as automobiles and consumer electronics. Educated at Princeton University and Harvard University (PhD and postdoctoral fellowship in Production & Operations Management), he has published 14 books and more than 120 articles, and has consulted for approximately 100 companies around the world including Japanese blue-chip companies such as Fujitsu, Hitachi, NEC, NTT Data, Toyota and Toshiba.

His most recent book is *The Business of Platforms* (2019, with A. Gawer and D. Yoffie). His prior book, *Strategy Rules: Five Timeless Lessons from Bill Gates, Andy Grove, and Steve Jobs* (2015, with D. Yoffie), has been translated into 18 languages. He is fluent in Japanese and has lived and worked in Japan for more than eight years, including serving as Special Vice President and Dean of Tokyo University of Science.

Through Prof. Cusumano's experience and insights in innovation and his global network, NSSK will accelerate and enhance our investment activities to achieve our mission to build a BEST-IN-CLASS investment firm that will generate SUPERIOR OUTCOMES and contribute to the Environment, Society and Governance of Japan and beyond.

For more information, please contact:

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