August 18, 2015



## Definitive Agreement to Acquire Meotoiwa Paradise from Nagoya Railroad

Nippon Sangyo Suishin Kiko ("NSSK"; <u>http://www.nsskjapan.com/en</u>) is pleased to announce that today it entered into definitive agreements to acquire Meotoiwa Paradise Co, Ltd. ("Meotoiwa Paradise"; <u>http://www.futami-seaparadise.com</u>) from Nagoya Railroad Co., Ltd. ("Nagoya Railroad").

Meotoiwa Paradise, is in Ise City, Mie Prefecture, and on a tour bus route from Ise Shrine. It is a shopping and entertainment arcade development that includes souvenir stores, restaurants and shops selling seafood and other local products. Contiguous with the arcade is Futami Sea Paradise, an aquarium recently ranked fifth among Japanese Aquariums by Trip Advisor

(http://www.tripadvisor.com/TravelersChoice-Attractions-cAquariums-g294232#5).

The aquarium is famous for the close and personal encounter and interaction with walruses, seals and other marine mammals. The combined facility of the arcade and aquarium has been operating for half a century and is located adjacent to Meotoiwa and Okitama Shrine (<u>http://tourismmiejapan.com/search/spot.php?act=dtl&id=32</u>), key tourist attractions of Mie Prefecture. The facility has over 700,000 guests per year and most of them are visitors to Meotoiwa. Nagoya Railroad chose NSSK as the best custodian for the important tourist destination as it enters the next half century and takes advantage of the internationalization and rejuvenation of the tourism industry in the region.





In close cooperation with local businesses, financial institutions and governments and in partnership with the employees, NSSK plans to help revitalize the business. The injection of growth capital and the implementation of "NVP" (NSSK Value-Up Program) will be key parts of the value creation at Meotoiwa Paradise.

The corporate carve-out investment in Meotoiwa Paradise illustrates NSSK's commitment to invest in local businesses with high growth potential in Japan's regional economy and

represents its strategy of investing in businesses well positioned to benefit from increasing domestic and overseas tourist activity.

NSSK is led by Jun Tsusaka and its mission is to build a Japan-based alternative asset investment business and its investment strategy is to generate superior returns by applying global investment discipline, operating expertise and human capital to the attractive SME market in Japan through proprietary and differentiated sourcing in partnership with local Japanese institutions.

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